NOIR DIGITAL AGENCY · MUMBAI · PARTNER PLAYBOOK

# The White-Label Partner Kit

A practical guide for Mumbai branding, packaging, PR, social, content, and performance agencies that want a quiet, reliable technical build bench — without losing clients or hiring full-time engineers.

### Two Ways to Partner

- **White-Label:** We build under your agency name. Unbranded staging, neutral handover, you set the client margin.
- **15% Referral:** Introduce a client who needs a build or automation; earn 15% of the first project with zero delivery work.

### What We Build Behind You

- Websites & Launch Microsites
- Online Stores (Shopify & Custom)
- Business & Agency Automation
- Live Client Dashboards & AI Tools

## The 5-Step White-Label Handover Standard

### 01 · 24h Unbranded Scope

Share rough notes or a Figma link. We send a clean, unbranded scope with fixed milestones and clear revision rounds.

### 02 · Design Fidelity QA

We verify typography, spacing, and mobile breakpoints against your art direction before you ever share staging.

### 03 · Neutral Staging Link

Zero third-party logos or Noir mentions. Your account manager leads every client review.

### 04 · Clean Ownership Handover

Full code, repo, and admin ownership plus a neutral walkthrough video for your client's team.

## Strict Non-Solicitation Promise

Your client stays yours. We sign NDA and non-solicitation in writing before kickoff, never pitch your clients directly, and never compete on branding, PR, content, or social retainers.



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